
P R E S S R E L E A S E



Bunch & Associates, Inc.
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FOR IMMEDIATE RELEASE

NEW ACCOUNT: REGIS CORPORATION

Lakeland, Florida
October 1, 2009

Bunch & Associates, Inc. (hereafter "Bunch") is proud to have been selected as the workers' compensation managed care partner of choice for Regis Corporation (hereafter "Regis"). Bunch will begin providing integrated medical case management, medical bill review, network management, claim intake, and nurse first response to Regis on November 1, 2009 from Bunch's corporate office in Lakeland Florida. Unparalleled in the level of integration it has achieved in case management and bill review, Bunch anticipates providing unsurpassed savings to Regis through its tailored cost containment solutions.

Regis (NYSE: RGS) is headquartered in Minneapolis, Minnesota and has over 87 years of experience in the hair care business. Regis is the industry's leader in beauty salons, hair restoration centers, and cosmetology education. With over 12,900 locations across the globe, Regis' corporate and franchise locations operate under names like *Smartstyle*, *Mastercuts*, *Hairmasters*, *Supercuts*, and *Regis Salons*, offering haircuts, styling and coloring, as well as nationally recognized professional hair-care products.

With extensive experience in the service industry, Bunch is confident that its unique, specialized service focus will bring significant value to the Regis program. In engineering and delivering customized solutions and unparalleled customer service, Bunch looks forward to a long term working relationship with Regis.

About Bunch & Associates:

Bunch & Associates is a disability management company headquartered in Lakeland, Florida. It is recognized by many employers as a preferred partner because it truly delivers service beyond expectations. Integrating technology, service and value, Bunch's multi-disciplinary approach brings claim adjusters, nurse case managers, medical bill review staff and treating physicians together to act as extensions of the employer's Risk Management Department. Working together, Bunch has proven its ability to significantly improve the results achieved by traditional insurance programs.

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