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FOR IMMEDIATE RELEASE

Bunch Announces Leadership Appointments

Lakeland, Florida
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Bunch and Associates, LLC (hereafter “Bunch”) created a buzz in the workers’ compensation industry not long ago, when its new parent company, ISG Holdings, Inc. infused a substantial amount of capital to expand the reach of Bunch’s world-class managed care solutions. Today, Bunch is excited to announce the latest milestone in the advancement of its corporate initiatives.

Bunch’s most powerful resource is, and always has been, its outstanding employees, who make the difference every day. To further develop its most valuable resource, Bunch has expanded its leadership team to support its continued growth as the nation’s leading independent managed care firm. As part of these developments, Bunch is pleased to announce three key leadership positions: Lou Zarchen, Executive Client Advocate; Matthew Landon, Vice President of Medical Bill Review; and Jean Chambers, RN, BSN, CCM, Assistant Vice President of Clinical Services. Zarchen, Landon and Chambers will report directly to Kathy Sergi, President and COO.

Lou Zarchen, Executive Client Advocate, will work strategically with Anita Breedlove, Vice President of Account Management. In this role, Zarchen will be a key contributor to Bunch’s corporate initiatives, with a specific focus on client retention, program implementation and sales support. He will serve as a senior sponsor and manage special projects centered on client advocacy. Bunch is excited to see the impact of this position as Zarchen leverages his extensive experience in sales, implementation and customer interaction, along with his strong analytical and technical skills.

Throughout his 25 years with The Hartford/SRS, Zarchen performed a variety of functions. His most recent role focused on client implementations, which is particularly relevant to Bunch’s projected sales growth for 2011. Zarchen’s exceptional responsiveness and commitment to issue resolution parallel Bunch’s corporate priorities, and promise to be particularly beneficial to Bunch’s valued employers and their injured employees.

Bunch is excited to announce Matthew Landon as Vice President of Medical Bill Review. Under Landon’s leadership, Bunch’s experienced medical bill review team will continue to strive toward next-generation solutions. Landon brings a wealth of knowledge to Bunch, including a double major in mathematics and computer science as well as experience in automation, technology, customer service and management. Landon has almost six years of Bunch experience, as well as experience in management, teambuilding, technology and customer interaction; all pivotal in the implementation of this year’s exciting new service delivery enhancements.

Bunch is thrilled to announce the promotion of Jean Chambers, RN, BSN, CCM (most recently Bunch's Director of Nursing/National Account Manager) to the position of Assistant Vice President, Clinical Services. Chambers will be responsible for Bunch's telephonic nurse case management, utilization review, medically-managed bill review services and its latest clinical service offerings – Nurse First Response and Comprehensive Initial Assessment.

Chambers has been with Bunch since 1999 and has acquired substantial clinical and operational expertise by serving in a range of strategic roles, including quality assurance, account management and nursing. Throughout her tenure, Chambers has been instrumental in developing innovative products, proprietary case management applications and multiple service offerings. Chambers is currently pursuing her MSN at Florida Southern College.

The evolution of Bunch's leadership team represents an exciting leap forward and is an ideal complement for Bunch's unparalleled innovation and expertise in the industry. "I am proud to be a part of a winning team," said founder Cynde Bunch, RN, ABDA, CDMS, "that continues to maintain a less than 5% attrition rate while consistently and properly on-boarding new accounts. I firmly believe Bunch will always be a forerunner in the managed care industry because we continue to do the right thing – ensuring that our valued clients receive the best-in-class solutions to cost containment."

In the coming months, Bunch will continue to enhance its service delivery model and provide unsurpassed customer service. As its services and staffing evolve, Bunch will assess every opportunity for improvement and offering unique advantages to those it serves.

Paul Glover, Chairman of ISG Holdings Inc., the parent company of Bunch, echoed Cynde's excitement by saying, "We are very pleased to have Bunch within our suite of innovative, technology-driven service firms. I am confident Bunch's strategic initiatives for 2011 will ensure continued business growth and diversification."

About ISG Holdings:

ISG Holdings, Inc. is led by Paul Glover and backed by leading private equity investors, SV Life Sciences Advisers LLC and Beecken Petty O'Keefe & Company. Based in Farmington, Connecticut, ISG Holdings seeks out exceptional companies that provide software and services to help manage medical care in the workers' compensation space.

About Bunch & Associates:

Bunch & Associates, LLC, is a disability management company headquartered in Lakeland, Florida. It is recognized by many employers as a preferred partner because it truly delivers service beyond expectations. Integrating technology, service and value, Bunch's multi-disciplinary approach brings claim adjusters, nurse case managers, medical bill review staff and treating physicians together to act as extensions of the employer's risk management department. Working together, Bunch has proven its ability to significantly improve the results achieved by traditional insurance programs.

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