



Bunch & Associates, Inc.
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FOR IMMEDIATE RELEASE

BUNCH PROUDLY ANNOUNCES A NEW FINANCIAL PARTNER

Lakeland, Florida
August 28, 2010

Today is one of the most exciting days in the life of Bunch and Associates, Inc. (hereafter “Bunch”). ISG Holdings, Inc. (hereafter “ISG”) has infused a substantial amount of capital into Bunch, adding size and scope to ISG’s overall footprint in the workers’ compensation services industry. This transaction demonstrates ISG’s confidence in Bunch’s ability to continue providing superior value-driven solutions well into the future.

Bunch’s Founder, Cynde Bunch stated, “This is a very positive transaction for our loyal customers, dedicated employees, and supportive vendors. Partnering with ISG solidifies the ongoing reinvestment in our firm’s primary assets: People and Technology. Additionally, Bunch will continue to focus its resources on the current business and direct its full attention to providing superior managed care services.”

According to Paul Glover, Chairman of the Board of ISG Holdings, Inc., “Bunch will remain a separate independently managed enterprise within the ISG portfolio. Bunch will continue to provide integrated medical bill review and medical management solutions to self-funded employers from its offices in Lakeland, Florida. I fully expect Bunch to manage its own customers and pursue opportunities with clients that seek early medical intervention, nurse case management, clinical claim intake, nurse first response, integrated medical bill review, and utilization review.”

Lief Goodson, who will remain the Chief Executive Officer of Bunch added, “Our customers can be assured our philosophy and our commitment to excellence won’t change based on this transaction. Bunch will continue to seek innovative strategies to positively impact the loss development curve of its current and future clients. All of the senior management team is excited about this transaction’s ability to strengthen our foundation, while providing the additional resources to remain the industry leader in innovative solutions, including predictive modeling, outcome-based network strategies, and pharmacy oversight solutions.”

About ISG Holdings:

ISG Holdings, Inc., is led by Paul Glover and backed by leading private equity investors, SV Life Sciences Advisers LLC and Beecken Petty O'Keefe & Company. Based in Farmington, Connecticut, ISG Holdings seeks out exceptional companies that provide software and services to help manage medical care in the workers' compensation space.

About Bunch & Associates:

Bunch & Associates is a disability management company headquartered in Lakeland, Florida. It is recognized by many employers as a preferred partner because it truly delivers service beyond expectations. Integrating technology, service and value, Bunch's multi-disciplinary approach brings claim adjusters, nurse case managers, medical bill review staff and treating physicians together to act as extensions of the employer's Risk Management Department. Working together, Bunch has proven its ability to significantly improve the results achieved by traditional insurance programs.

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