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# P R E S S   R E L E A S E

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FOR IMMEDIATE RELEASE

## **BUNCH & ASSOCIATES, INC. WELCOMES NEW VP, CLIENT/PARTNER RELATIONS**

Lakeland, Florida  
January 29, 2007

On January 29, 2007, Bunch & Associates welcomed George Furlong as Vice President, Client/Partner Relations. The ability to consistently provide high-quality dedicated account management services to Bunch's clients and to develop effective business partner relationships is of significant importance to Bunch's organizational success. George brings added expertise in both client/partner relationship management and data analytics which will further enhance Bunch's ability to provide superior service and customized solutions.

Immediately prior to joining Bunch, George served as Vice President of Business Development and Analytics for CHOICE Medical Management Services, LLC, in Tampa, Florida, where he was responsible for business development, analytics, network development, medical bill review services and pharmacy management. George brings more than 16 years progressive experience in finance and operations, including over 12 years in workers' compensation managed care.

Bunch & Associates is confident that George's client/partner relationship management and extensive data analytical expertise will provide the resources needed to serve its clients in providing customized solutions with guaranteed results and to continue to develop strong business relationships with its partners.

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