
P R E S S R E L E A S E



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FOR IMMEDIATE RELEASE

Bunch & Associates Announces New Client: Tractor Supply Company

Lakeland, Florida (April 4, 2011) – Bunch & Associates, LLC (hereafter “Bunch”), a leading workers’ compensation medical management firm, is pleased to announce that it has been selected as the managed care partner for Tractor Supply Company (NYSE: TSCO). Tractor Supply Company (hereafter “Tractor Supply”) is the country’s foremost farm and ranch retailer with over 15,000 team members and more than 1,001 retail locations and five distribution centers nationwide. Under this agreement, Bunch will provide intake, nurse first response, medical case management and bill review services.

“Our goal is to create the best possible programs for our injured employees,” said Donna Williams, Tractor Supply’s director of risk management. “We wanted an innovative partner with new ideas and a unique approach to workers’ compensation within the retail industry. We’re excited to implement Bunch’s Early Medical Intervention model. It will reduce our average cost per claim for both medical and indemnity claims and support Tractor Supply’s continued growth within the marketplace.”

Likewise, “Bunch’s focus on patient advocacy, return to work outcomes and cost containment, fully support Tractor Supply’s corporate and workers’ compensation initiatives,” stated Anita Breedlove, Bunch vice president of account management. “We’re eager to see the positive impact and continuous improvement our clinical services will have on Tractor Supply’s entire risk management program. With over two decades of demonstrated experience and expertise in implementing customized managed care solutions for large clients, Bunch is well-positioned to help take Tractor Supply’s program to the next level.”

About Bunch & Associates:

Bunch & Associates is an innovative managed care service provider headquartered in Lakeland, Florida. Bunch’s multi-disciplinary approach, integrating technology, service and value, brings claim adjusters, nurse case managers, medical bill review staff and treating physicians together as extensions of the employer’s risk management department, lessening the client’s loss development curve and providing continuity across the injured employee’s continuum of care. To learn more about Bunch and its services, visit www.bunchcare.com.

About Tractor Supply Company:

Tractor Supply Company operates 1,001 stores in 44 states. The Company’s stores are focused on supplying the lifestyle needs of recreational farmers and ranchers. The Company also serves the maintenance needs of those who enjoy the rural lifestyle, as well as tradesmen and small businesses. Stores are located in towns outlying major metropolitan markets and in rural communities. The Company offers the following comprehensive selection of merchandise: (1) equine, pet and small animal products, including items necessary for their health, care, growth and containment; (2) hardware and seasonal products, including lawn and garden power equipment; (3) truck, towing and tool products; (4) work/recreational clothing and footwear for the entire family; (5) maintenance products for agricultural and rural use; and (6) home decor, candy, snack food and toys. To learn more about Tractor Supply Company, visit www.tractorsupply.com.