
P R E S S R E L E A S E



Bunch & Associates, Inc.
3500 Reynolds Road
Lakeland, Florida 33803
(863) 669-0861
www.bunchcare.com

FOR IMMEDIATE RELEASE

BUNCH & ASSOCIATES INC. WELCOMES NEW SENIOR VP OF SALES & MARKETING

Lakeland, Florida
August 5, 2009

Bunch & Associates, Inc. ("Bunch") is pleased to announce the addition of Sean O'Donnell as its new Senior Vice President of Sales and Marketing. Tenured in the industry of workers' compensation, Sean's experience and skill set is a perfect match for the Bunch Team and its clients, making the future even brighter.

Sean is a seasoned sales and marketing professional with more than seventeen years of progressive experience in sales and marketing, including 10 years in workers' compensation and disability management. Sean's former role as an employee of a Bunch vendor (1995 to 2002) enhances his understanding of the unique mission and philosophy of the Bunch organization. In addition to holding a bachelor's degree in communications from University of Tennessee, Knoxville, Sean's business development and marketing communication skills will enhance Bunch's current and overall efforts.

The ability to consistently provide an effective and strategic approach through the expansion of Bunch's market presence is of significant importance to its long term success. Bunch is confident that Sean will provide the desirable resources needed to continue offering Bunch's valued clients proven customized solutions and guaranteed results.

About Bunch & Associates:

Bunch & Associates is a disability management company headquartered in Lakeland, Florida. It is recognized by many employers as a preferred partner because it truly delivers service beyond expectations. Integrating technology, service and value, Bunch's multi-disciplinary approach brings claim adjusters, nurse case managers, medical bill review staff and treating physicians together to act as extensions of the employer's Risk Management Department. Working together, Bunch has proven its ability to significantly improve the results achieved by traditional insurance programs.

Contact:
Kathy Sergi, COO
Bunch & Associates, Inc.
(863) 669-0861, Extension 1217 (phone)
(863) 669-2017 (fax)
Kathy.Sergi@bunchcare.com

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