
P R E S S R E L E A S E



Bunch & Associates, Inc.
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FOR IMMEDIATE RELEASE

BUNCH & ASSOCIATES WELCOMES NEW CHIEF INFORMATION OFFICER, LEO A. HURTADO

Lakeland, Florida
December 5, 2008

On November 24, 2008, Bunch & Associates welcomed Leo Hurtado as its CIO. Leo brings significant expertise in progressive IT management with a multi-faceted approach, recognizing the importance of people, the mission of the Bunch organization, the intricacies of the IT process, and the excellence of the service capabilities that will result from the successful implementation of his approach.

Prior to joining Bunch, Leo served as Vice President and CIO of W.S. Badcock Corporation, one of the largest furniture retailers in the United States, headquartered in Mulberry, Florida. During his tenure with Badcock, Leo was responsible for management of technology for all components of the organization. Leo earned his bachelor's degree in computer science from Martin University and also holds a master's degree in computer resources and information management from Webster University. Leo is a seasoned IT professional with over seventeen years of experience in retail, finance, transportation, distribution, logistics and strategic planning.

Leo shares Bunch's commitment to quality with its focus on the service of all stakeholders, including employees, clients, and business partners. Bunch is confident that Leo's enthusiastic approach will provide consistency in IT excellence and a sustainable competitive edge as Bunch continues to set itself apart with industry-leading technology.

About Bunch & Associates:

Bunch & Associates is a disability management company headquartered in Lakeland, Florida. It is recognized by many employers as a preferred partner because it truly delivers service beyond expectations. Integrating technology, service and value, Bunch's multi-disciplinary approach brings claim adjusters, nurse case managers, medical bill review staff and treating physicians together to act as extensions of the employer's Risk Management Department. Working together, Bunch has proven its ability to significantly improve the results achieved by traditional insurance programs.

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